

BEYOND 2033

Strategy for Scouting

Understanding and implementing WOSM's new Strategy for Scouting

»» Every ten years, World Scouting updates its strategy to meet the Movement's evolving needs. With Vision 2023 ending, a new Strategy for Scouting was launched at the 43rd World Scout Conference in August 2024. This new direction will guide the Movement for the next decade.



What does this mean for NSOs?

National Scout Organizations (NSO) are encouraged to ensure they align with this new strategy. Whether your NSO already has a strategic plan or not, this is the perfect time to adapt or create a new one!

Does your NSO have a strategic plan?

Yes:

Consider refreshing or updating your plan to align with WOSM's new Strategy.

No:

This is the ideal opportunity to develop a new plan using WOSM's Strategic Planning, Monitoring, and Evaluation Toolkit.

Our Mission remains the same:

To contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Our New Vision:

To be the world's most inspiring and inclusive youth movement, creating transformative learning experiences for every young person, everywhere.

Scouting's **impact statements** for the next decade:

A peaceful and inclusive world • A world shaped by youth • A sustainable world

Strategic priorities for the Movement to strengthen our educational programmes:

- Innovate education
- Strengthen diversity and inclusion
- Guarantee safeguarding and wellbeing
- Value volunteering

Strategic priorities for the Organisation

to strengthen the Movement's national, regional, and world structures.

- A fit-for-purpose organisation
- An adaptable organisation
- An influential organisation

Integrating the Triennial Plan 2024-2027

»» The Triennial Plan sets shared objectives for the next 3 years. NSOs can align their strategic goals with this [plan](#), ensuring coordinated actions across World Scouting. Each objective is adaptable to different contexts. NSOs are encouraged to select objectives from the Triennial Plan or [WOSM Planning Framework](#) that fit their national needs or even develop their own.

Next steps for NSOs

- **Form** a dedicated team to create or adapt your strategic plan.
- **Review** these key documents: Strategy for Scouting, WOSM Planning Framework, Triennial Plan, SPME Toolkit.
- **Assess** your current strategy, NSO needs, and challenges.
- **Align** your NSO's strategic plan with WOSM's impact statements and strategic priorities.
- **Integrate** relevant impact themes and objectives into your strategic plan.
- **Share** insight and lessons with NSOs in your region.
- **Seek** support from Regional staff, volunteers, and WOSM Consultants.
- Ensure your NSO's new or updated strategy **reflects your NSO's needs**.



Need support?

Get help from a WOSM Consultant to:

- Adapt your NSO's strategy to align with the new Strategy for Scouting.
- Use the SPME Toolkit to enhance your strategic planning.
- Access best practices from other NSOs.

For more support, please contact your regional support centre.

Visit the [Learning Zone](#) for essential resources, including the [Strategy for Scouting](#), [WOSM Planning Framework](#), [Triennial Plan 2024-2027](#), and [SPME Toolkit](#)!

